

SCCSC20 Exhibitor & Sponsor FAQs

This year's 20th Annual SC Charter Schools Conference will be completely virtual. We're excited to continue to include our sponsors and vendors as an important part of our event. Our conference will feature 12 new charter schools opening in the fall of 2021.

Attendees will have access to virtual meet-ups and engagement with our conference registrants. We're excited to partner with the award-winning Whova App.

As an exhibitor, you can boost your brand visibility by including raffles, giveaways, and coupons into your custom profile within the app. Conference guests can directly sign-up for promotions. The Whova App allows attendees to post comments, pictures, and likes on your exhibitor profile page. You'll also be able to explore attendee profiles and engage them with in-app messages, bulletin boards, group chat, business card exchanging, even after the event.

Thank you for your interest in our annual charter school conference. To better assist you, we have compiled a list of frequently asked questions for exhibitors and sponsors:

1) Do any of the sponsorship levels include a pre/post attendee list?

We will provide a post attendee list to all event sponsors.

2) What is included in the virtual booth? Do we have an opportunity to interact with attendees? If so, how is that done?

The virtual booth includes general registration and listing in our virtual exhibitor guide. There will be networking rooms and we encourage exhibitors to offer prizes.

3) What is the Passport Contest Feature?

Attendees can collect stamps each time an Exhibitor uses Lead Retrieval to scan their QR code or each time they claim deals & offerings, post a comment, and like a booth.

4) Can I upload a promotional video?

Yes, you can upload a company video.

5) Do you have a company reference who has used the online platform?

Melissa Provost with Highmark has used the Whova application and is happy to answer questions melissa@highmarkschools.com.

6) Does the Whova application have an exhibitor center?

Yes, Whova has an exhibitor area which allows you to set up giveaways/coupons, etc. We encourage you to use Lead Retrieval to collect, save, and export leads.

7) Is there a way to connect with attendees during the conference?

Yes, Whova has chat room capabilities where you can chat with a single attendee or multiple at the same time.

8) Where do I send Sponsor promotion items?

Please send 450 small units to PCSASC, 990 Morrison Drive, Charleston, SC 29403 prior to November 1, 2020. Suggestions: pens, pads of paper, sticky notes, hand sanitizer, etc...)

For additional questions please contact Joe Bowers, via email at joe.bowers@sccharterschools.org.