



2020 Sponsorship Opportunities

2020 Leadership Summit – Celebrating Charter Schools
Hilton Columbia Center – 924 Senate Street, Columbia, SC
March 24-25, 2020



Come join us in celebrating charter schools in South Carolina. The summit will focus on the role of public charter schools in strengthening South Carolina's future. Panels and presenters will discuss public policy issues, the link between K-12 educational outcomes and workforce development, and how public charter schools are driving educational excellence. The event will begin on March 24th at 9:00 am, will include a legislative reception that evening, and wrap up on the 25th with a morning at the statehouse.

The sponsorship levels include:

- **Student Champion \$5000 and above**
Includes prominent logo placement on all printed materials, special thanks during select meals or legislative reception, and conference registration for four individuals. This level will also be recognized for providing scholarships for 5 participants (new schools, teachers or parents).
- **Superintendent \$2500**
Includes logo placement on all printed materials and internet promotions, special thanks during select meals or breaks with conference registration for 3 participants. This level will also be recognized for providing scholarships for 3 participants (new schools, teachers or parents).
- **Principal \$1250**
Includes logo placement on all printed materials and internet promotions, special thanks during breaks with conference registration for two individuals. This level will also be recognized for providing one scholarship (new schools, teachers or parents).
- **Teacher \$750**
Includes logo on printed materials and internet promotions with conference registration for one.

Other Sponsorship Opportunities:

E-Newsletter Sponsor

\$750 per month (Only one per month)

The Alliance monthly e-newsletter goes out to 3,000 charter school decision makers and stakeholders a month.

Regional Roundtable Meetings

Sponsorship levels: \$500 - \$2000

Sponsorship of breakfast or lunch for our quarterly regional meetings with school leadership.

- **Quarter Sponsor \$2000**
Sponsorship of meetings across the state within one quarter.
- **Region Sponsor \$500**
Sponsorship of one meeting within one region of the state.

Summer Leaders Meeting

Sponsorship levels: \$1000 - \$2500

Annual school leaders meeting before schools starts. June 11th Columbia, SC

For Sponsorship Opportunities Contact:

Joe Bowers, Director of Operations

Email: joe.bowers@SCCharterSchools.org Phone 843-297-5004

www.SCCharterSchools.org



20th Annual South Carolina Charter Schools Conference Spartanburg, South Carolina ~ November 17-19, 2020

The 20th Annual Charter Conference in South Carolina will be our largest yet with nearly 450 participants including school leaders, board members, and faculty from over 80 existing schools, new schools approved for the 2021 school year, and planning groups for 2022. Your sponsorship at the highest levels assists in supporting the scholarships of the planning groups and the successful development of new schools. We are currently registering Conference Sponsors and Exhibitors. The sponsorship opportunities are as follows:

- ❖ **Platinum Title Sponsorship \$10,000** Conference registration for 6 people, full page ad in program (preferred locations – first come, first serve), one or two 6 ft skirted tables in vendor area (choice of location– first come, first serve), sponsor of leadership reception or other significant conference feature*. Internet access. This level is also recognized for sponsoring 10 scholarships to charter school planning groups.
- ❖ **Diamond: \$5,000** Conference registration for 4 people, full page ad in program (preferred locations – first come, first serve), one or two 6 ft skirted tables in vendor area (choice of location– first come, first serve), sponsor luncheon or other significant conference feature*. Internet access. This level is also recognized for sponsoring 6 scholarships to charter school planning groups.
- ❖ **Gold: \$3,000** Conference registration for 3 people, full page ad in program, one 6 ft. skirted tables in vendor area, internet access, sponsor breakfast or other conference feature*. This level is also recognized for sponsoring 4 scholarships to charter school planning groups.
- ❖ **Silver: \$2,000** Conference registration for 2 people, 1/2 page ad in program, one 6 ft. skirted table in vendor area and sponsor breakfast or other conference feature*. This level is also recognized for sponsoring 2 scholarships to charter school planning groups.
- ❖ **Bronze: \$1,000** Conference registration for 2 people, 1/4 page ad in program, one 6 ft. skirted table in vendor area, internet access, shared sponsor of snack break or other event.
- ❖ **Exhibitor (non-sponsor level): \$649.00 for Business Partners/\$795 for Non-Partners**
Conference registration for 1 person including all event meals, internet access, and 6 ft skirted table.



Conference Program Advertising

Full Page Ad: \$500.00 7.5" x 10"
Half Page Ad: \$250.00 7.5" x 4.8"
Quarter Page Ad: \$175.00 3.6" x 4.8"

Flyers or Promotional Items Placed in Tote Bags \$250.00 or Free for Business/Corporate Partners (These will be distributed to all conference attendees in their Conference Tote Bag. No catalogs, please. Please provide 450 items. Suggestions: pens, pads of paper, sticky notes, hand sanitizer, etc...)

*Other possible conference features for sponsorship levels include - tote bag sponsor, technology, internet sponsorship, receptions, pre-conference training sessions, and other similar sponsorship opportunities.

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