

2022 Sponsorship Opportunities

2022 Leadership Summit – Celebrating Charter Schools

April 26-27, 2022 Hilton Columbia Center, Columbia, SC (924 Senate St.)

We bring charter school pioneers from across the state to the intersection of policy and practice during our annual Leadership Summit. We focus on public charter schools' role in strengthening South Carolina's future. National and state panels will discuss public policy issues, the link between K-12 educational outcomes and workforce development, and how public charter schools drive academic excellence. In addition, the Summit provides a legislative reception and opportunities to connect with lawmakers and state leaders. The event will be in the spring.



The sponsorship levels include:

❖ **Student Champion \$5,000 and above**

Includes prominent logo placement on all printed materials, special thanks during select meals or legislative reception, and four conference registration. This level will be recognized for providing scholarships for five participants (new schools, teachers, or parents).

❖ **Superintendent \$2,500**

Includes logo placement on all printed materials and internet promotions, special thanks during select meals or breaks, and conference registration for three participants. This level will also be recognized for providing scholarships for three participants (new schools, teachers, or parents).

❖ **Principal \$1,250**

Includes logo placement on all printed materials and internet promotions, special thanks during breaks, and two conference registration. This level will also be recognized for providing one scholarship (new schools, teachers, or parents).

❖ **Teacher \$750**

Includes logo on printed materials and internet promotions with conference registration for one.

Other Sponsorship Opportunities:

“SC Charter Chatter” Podcast Sponsor

\$500 per episode (one per episode)

The Alliance podcast reaches charter leaders everywhere. Sponsorship includes pre and post-show ads with added sponsor mentions during the show.

E-Newsletter Sponsor

\$750 per month (one per month)

The Alliance monthly e-newsletter goes out to 2,000 charter school decision-makers and stakeholders a month.

Regional Roundtable Meetings

Sponsorship levels: \$500 - \$2000

Sponsorship of breakfast or lunch for our quarterly regional meetings with school leadership.

● **Quarter Sponsor \$2000**

Sponsorship of meetings across the state within one quarter.

● **Region Sponsor \$500**

Sponsorship of one meeting within one region of the state.

2022 Sponsorship Opportunities

22nd Annual S.C. Charter Schools Conference

Coming Fall 2022

For more than two decades, the Annual Charter Conference is the largest gathering of charter school leaders in South Carolina. It is *the destination* for quality training and professional development for our 15 local and state authorizers and 88 charter schools. Your sponsorship at the highest levels helps support scholarships for planning groups and the successful development of new schools. The sponsorship opportunities are as follows:

- ❖ **Platinum: \$10,000** Conference registration for 6 people, full-page ad in program (preferred locations – first come, first serve), one or two 6 ft. skirted tables in the vendor area (choice of location– first come, first serve), sponsor of leadership reception or other significant conference feature*. This level is recognized for sponsoring 10 scholarships to charter school planning groups.
- ❖ **Diamond: \$5,000** Conference registration for 4 people, full-page ad in program (preferred locations – first come, first serve), one or two 6 ft. skirted tables in the vendor area (choice of location– first come, first serve), sponsor luncheon or other significant conference feature*. This level is recognized for sponsoring 6 scholarships to charter school planning groups.
- ❖ **Gold: \$3,000** Conference registration for 3 people, full-page ad in program, one 6 ft. skirted table in the vendor area, sponsor breakfast, or other conference feature*. This level is recognized for sponsoring 4 scholarships to charter school planning groups.
- ❖ **Silver: \$2,000** Conference registration for 2 people, 1/2 page ad in program, one 6 ft. skirted table in the vendor area, and sponsor breakfast or other conference feature*. This level is recognized for supporting 2 scholarships to charter school planning groups.
- ❖ **Bronze: \$1,000** Conference registration for 2 people, 1/4 page ad in program, one 6 ft. skirted table in the vendor area, and shared sponsor of snack break or other events.
- ❖ **Exhibitor (non-sponsor level): \$649.00 for Business and Corporate Partners/\$795 for Non-Partners**
Conference registration for 1 person, including all event meals, and 6 ft. skirted table.



Conference Program Advertising

Full Page Ad: \$500.00 7.5" x 10"

Half Page Ad: \$250.00 7.5" x 4.8"

Quarter Page Ad: \$175.00 3.6" x 4.8"

Flyers or Promotional Items Placed in Tote Bags \$250.00 or Free for Business/Corporate Partners (These are distributed to all conference attendees in their Conference Tote Bag. No catalogs, please. Please provide 450 items. Suggestions: pens, pads of paper, sticky notes, hand sanitizer, etc.)

*Other possible conference features for sponsorship levels include - tote bag sponsor, technology, internet sponsorship, receptions, pre-conference training sessions, and other similar sponsorship opportunities.

For Sponsorship Opportunities Please Contact:

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